



The Niles West News is the online student newspaper of Niles West High School. nileswestnews.org averages 35,000 page views per month, with a record of 88,500 views between Aug. and Sept. 2017. On a given day, unique views range from 1,000 to 5,500. High school students, local families, alumni, and staff are the primary audience.

Web Ad Pricing Information

Price includes one static advertisement on the Niles West News home page
run time of 30 days

Top Spot - Web Ad is located above the scroll bar and seen upon initial entry of the site. It will continuously flip with other Top Spot ads.	\$300
Bottom Banner - Web Ad is located at the bottom of the page, under primary content.	\$200
Ad Design Option A student designer can create a custom hi-resolution image that will highlight your business.	\$50

Bulk Discounts

Buy an Ad spot for **3 months (90 days)** and only pay ...
 \$750 for "Top Spot"
 \$500 for "Bottom Banner"

Business name: _____

Contact name: _____

Billing address: _____

City, state, zip: _____

Business phone: _____ Fax: _____

Website URL: _____ Email: _____

Ad Specifications - Please Circle to indicate your selection and note the pricing			Price
Location of Ad:	“Top Spot”	“Bottom Banner”	
Run Time:	30 days	3 Months	
Ad Design:	YES	NO	
Total			

The ad will not run until payment is received in full. It will run within three days of payment

Please make checks payable to “Niles West High School” and write “NWN Ad” in the memo line.

Purchaser Signature: _____

Niles West News salesperson: _____

Ad Agreement: _____

Payment: _____

Niles West News Staff: nwn@nilesk12.org

Faculty Adviser: Lisa Rossa | 847.626.2596 | lisros@d219.org